



The Launch of Wayne Parker Design

United Kingdom. Interior designer Wayne Parker announces the launch of his studio in London, the heart of interior and exterior design. Following 20-plus years' service with highly respected and award-winning studios Terence Disdale Design, Donald Starkey Designs, Aqualuce (a lighting design studio) and March & White, Parker has opened Wayne Parker Design (WPD) to serve the superyacht, residential and aviation sectors.

The British studio offers a complete turnkey service from initial concept generation to the execution and delivery of its designs. Using a combination of the latest technology such as Computer Aided Design (CAD) together with traditional techniques such as free-hand sketching, WPD is fully equipped to conceive and deliver a complete interior package that reflects a client's wishes and ideas. Extensive experience gained over the past three decades with the design and delivery of 20-plus superyachts ranging from 39m-162m, alongside multiple high-end residential projects, gives Parker a deep understanding of the design and build process. This experience helps to avoid potential pitfalls and remain within budget.

"I have been lucky enough to have worked alongside some of the best creative minds in the industry," says founder and principal designer Wayne Parker. "There are many aspects that go into delivering an interior that meets a client's expectations. I've had the pleasure of working with some wonderful individuals and look forward to building new relationships under my own studio name."

The South African-born designer began his career at Bradgary Marine Shopfitters where he gained invaluable experience and a rich understanding of materials, joinery, outfitting and project management. His transition into the world of high-end residential and superyacht interiors took place in 1999, when Parker moved to the UK and worked with renowned studios Terence Disdale Design and Donald Starkey Designs.

Despite the recent launch of the studio, Parker and his team have already engaged in discussions for projects within the yachting and residential markets. Winning new projects is as much about chemistry and understanding a client's needs as it is the ability to produce engaging designs as Parker explains using a new superyacht design concept called C-72.



Exterior of C-72 concept

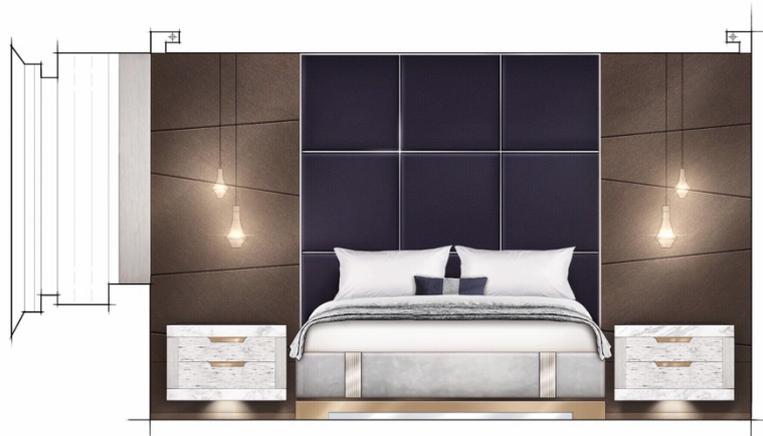
“The fundamentals of good design remain the same regardless of the intended style — carefully selected materials, textures, tones and lighting ensure a balanced and refined design that meets a client’s brief,” says Parker. “With this 72m concept, we wanted to create a look that is evocative and plays on shape and form with a balance in layout to meet the owner’s requirements and the day-to-day operation of the yacht. We took inspiration from the futuristic look of spaceships to create the exterior. Keeping the styling simple with bold features such as the bubble window aft on the owners’ deck, achieving a unique look. Angular details give the profile a striking definition with a strong bow.



Plan of a typical guest cabin on C-72

“With the interior we studied a typical guest cabin layout and took onboard feedback from clients who have expressed their views on

usability. With this in mind, we created a rhythm of flow from one zone to another.



C-72 interior concept – typical guest cabin

“Using the master suite as an example, keeping the dressing room and bathroom open to each other makes the space feel bigger. Within the shower cubical we have incorporated a mini-spa that allows for a treatment experience in privacy. The execution of the interior was an exercise in the use of space which is practical yet stylish, and feel that we have found a balance with a layout that works within a small footprint.”

For more information, please email info@wayneparkerdesign.co.uk or visit www.wayneparkerdesign.co.uk.